



# **Academic Librarianship, Publishing, and the Tenure Track: Creative Strategies for Scholarly Success (Chandos Information Professional Series)**

*Karl Madden*

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The publishing process is critical to the tenure track for academic librarians. Creativity and passion are essential components in the quest for reappointment and promotion. *Academic Librarianship, Publishing, and the Tenure Track* provides a strategy for academic librarian faculty productivity in conferences, journal articles, and book chapters, in support of reappointment and promotion, including the personal experiences of the author. It presents the author's systematic approach, built upon the development of passionate creativity and social networking. The creative process is examined and applied to productivity, following a proven chronology. Divided into nine chapters, *Academic Librarianship* begins by looking at academic writing as a creative art, before moving on to the tenure track, and notions of 'publish or perish' in the second chapter. Chapters three, four and five deal with: academic librarians, including the MLS and PhD; LIS research, including subject specific research and; an empirical and general review of quantification and qualification. Chapter six engages with the process of publishing itself. Chapter seven looks at the application portfolio for tenure itself, and the penultimate chapter considers the international context. Finally, the book wraps it all up in a summing up section.

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