



The Wired Church 2.0

Jason Moore, Len Wilson

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Wired Church 2.0 is the go-to guide for church staff and volunteers coordinating multimedia digital technology for worship, the classroom, and marketing. Covering everything from website design and trends in digital media to selecting and training your media team.

Len Wilson has been on the leading edge of creativity in ministry since his 1999 title *The Wired Church: Making Media Ministry*. Wired Church 2.0 is the guidebook for a new generation of technology, addressing new multimedia trends, including blogs, podcasts, streaming video, and more. Wired Church 2.0 is a comprehensive how-to book written in an easy-to-understand "dummies' guide" style. Church media coordinators will learn about the technology, costs, methods, and tricks-of-the-trade for producing high-quality web and video elements for worship, education, and marketing.

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