



# Retail Anarchy: A Radical Shopper's Adventures in Consumption

*Sam Pocker*

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Why does no one blink when they are charged three dollars for a cup of coffee?

Why do grown men sleep on the street overnight to buy video game systems?

How do Dollar Stores cheerfully charge a dollar for a 25 cent pack of gum?

What are the pitfalls of Brand Name Loyalty?

And how do you get an entire car-full of pudding for free? “Stand-up economist” Sam Pocker delves into these hard-hitting questions—and the result is a fascinating, wry, and amusing account of consumers’ non-sensical habits and the stores that prey upon them. With a dash of vitriol and a dose of sarcasm, Pocker exposes the sheer inanity of marketing schemes, the plague of rude cashiers, and shows how the “little guy” can rise up and beat the system by outsmarting the stores with their overly-complicated rules for rebates. *Retail Anarchy* is a satirical look at the self-imposed consumer coma that America has fallen into—and Sam Pocker’s mission is to wake readers up!

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### **From reader reviews:**

#### **Russell Love:**

Spent a free a chance to be fun activity to perform! A lot of people spent their free time with their family, or their particular friends. Usually they accomplishing activity like watching television, likely to beach, or picnic inside the park. They actually doing same thing every week. Do you feel it? Do you want to something different to fill your own free time/ holiday? May be reading a book could be option to fill your free of charge time/ holiday. The first thing you ask may be what kinds of publication that you should read. If you want to try out look for book, may be the book untitled Retail Anarchy: A Radical Shopper's Adventures in Consumption can be fine book to read. May be it might be best activity to you.

#### **Marco Roy:**

Playing with family in a park, coming to see the sea world or hanging out with good friends is thing that usually you may have done when you have spare time, and then why you don't try matter that really opposite from that. 1 activity that make you not experiencing tired but still relaxing, trilling like on roller coaster you are ride on and with addition details. Even you love Retail Anarchy: A Radical Shopper's Adventures in Consumption, you may enjoy both. It is very good combination right, you still wish to miss it? What kind of hang type is it? Oh occur its mind hangout folks. What? Still don't get it, oh come on its known as reading friends.

#### **Lyman Johnson:**

As a scholar exactly feel bored to reading. If their teacher requested them to go to the library or even make summary for some e-book, they are complained. Just very little students that has reading's spirit or real their leisure activity. They just do what the educator want, like asked to the library. They go to generally there but nothing reading critically. Any students feel that reading is not important, boring in addition to can't see colorful images on there. Yeah, it is to be complicated. Book is very important for you personally. As we know that on this period of time, many ways to get whatever we wish. Likewise word says, many ways to reach Chinese's country. Therefore , this Retail Anarchy: A Radical Shopper's Adventures in Consumption can make you feel more interested to read.

#### **Daniel Buch:**

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