

Air Words: Writing Broadcast News in the Internet Age

John Hewitt

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Praised by both students and journalists for its no-nonsense instructional approach, accessible writing style, and extensive supply of practical exercises, Air Words is a comprehensive newswriting text that is designed to help students learn the fundamental sentence structure and grammar required to write for broadcast news. It is carefully designed to guide students through a progression of news situations, from a simple lead story to a complex remote video field report. The fourth edition brings the book up to date with numerous changes that have occurred in the last decade of broadcast journalism.



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