

The Designer's Guide to Astounding Photoshop Effects

Steven Heller



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21st-century technology now allows graphic designers to create incredible images and designs that would have been difficult, if not impossible, to execute in previous years. With the introduction and evolution of Photoshop, today's designer can bring a completely different perspective to any image. The Designer's Guide to Astounding Photoshop Effects illustrates how every designer can use Photoshop techniques to create astounding visual effects. This book is a comprehensive tool for designers using any version of Photoshop. An inspiring variety of visuals are included, showcasing how masters of Photoshop have utilised certain techniques for astounding results. Step-by-step techniques and tips also help the readers learn how to make better use of Photoshop. Each case study focuses on innovative thinking in the field of photo creation and manipulation. Designers will also gain insight into the historical background and evolution of the digital age.

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