



Eine Rezension zu "Building Theories from Case Study Research" (German Edition)

Michael Karner

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Rezension / Literaturbericht aus dem Jahr 2007 im Fachbereich BWL - Controlling, Note: 2,1, Leopold-Franzens-Universität Innsbruck, 0 Quellen im Literaturverzeichnis, Sprache: Deutsch, Abstract: Der Text „Building Theories from Case Study Research“ von Kathleen Eisenhardt beschäftigt sich mit dem Prozess der Einführung von Theorien in Fall Studien (Case Studies), angefangen beim Spezifizieren der Forschungs-Fragen bis hin zum Erreichen des Forschungs-Ergebnisses. Einige Eigenschaften des Prozesses, wie zum Beispiel die Problemdarstellung und die Validierung des erstellten Konstruktes, sind ähnlich aufgebaut wie die Forschung auf Basis von Hypothesen und Tests. Andere, wie z.B. die direkte „im Fall-Analyse“ oder die Reproduktionslogik, sind verglichen mit dem induktiven, fallorientierten Prozess einzigartig. Im Großen und Ganzen ist der Prozess der hier beschrieben wird in hohem Grade wiederholend und straff untereinander verbunden.

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