

Design Basics: Ideas and Inspiration for Working with Layout, Type, and Color in Graphic Design (Graphic Idea Resource)

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The Graphic Idea Resource series presents creative and innovative design in an affordable format. Books in this series present inspiring, contemporary projects - and explore particular aspects of graphic design. With examples of work ranging from brochures to packaging, to self-promotion, this series is a sure source of inspiration for all graphic designers. In Graphic Idea Resource: Design Basics the reader will be presented with the inner workings of graphic design while the focus is on layout, type and color.



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