



Designing Our Way to a Better World

Thomas Fisher

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Envisioning what we need, when it doesn't yet exist: this, Thomas Fisher tells us, is what design does. And if what we need now is a better world—functioning schools, working infrastructure, thriving cities—why not design one? Fisher shows how the principles of design apply to services and systems that seem to evolve naturally, systems whose failures sometimes seem as arbitrary and inevitable as the weather. But the “invisible” systems we depend on for our daily lives (in education, politics, economics, and public health) are designed every bit as much as the products we buy and the environments we inhabit—and are just as susceptible to creative reimagining.

Designing Our Way to a Better World challenges the assumptions that have led to so much poor performance in the public and private realms: that our schools cannot teach creativity, that our governments cannot predict the disasters that befall us, that our health system will protect us from pandemics, that our politics will remain polarized, that our economy cannot avoid inequality, and that our industry cannot help but pollute the environment. Targeting these assumptions, Fisher's approach reveals the power of design to synthesize our knowledge about the world into greater wholes. In doing so, this book opens up possible futures—and better futures—than the unsustainable and inequitable one we now face.

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